

Manchester Area Chamber of Commerce

General Membership Meeting Minutes

May 9, 2011

12:00 Noon, Dan's River Grill

Attendees: Ray Berg, Bill Chizmar, Carol Britten, Dawn Steele, Terry Ensign, Julia Gregg, Kathy Spiegel, David Veselenak, Jay Demski, Sharon Curtis, Carl Curtis, Becky Hatto, Laura Seyfried, Ron Mann, Jim Mann, Sue Gisting, Janet Larson, Beth Tomaszewski, Shawn Lewis-Lakin, Ken Ascher, Barry Allen, Peggy Allen, Elizabeth Beaudoin, Dawn Humphrey (US Postal Service)

Meeting called to order at 12:30 PM, introductions, agenda motioned for approval by Sharon Curtis, second by Ron Mann, approved. Sue Gisting introduced Laura Seyfried as the new Executive Director of the Community Resource Center.

Program: Dawn Humphrey of the US Postal Service presented on the new Every Door Direct Mail system being introduced by the post office, as a simple and inexpensive means of bulk mailing to every address on a given US postal route without the need for name or mailing address databases. Dawn Steele of Steelegrafix discussed how this had been applied by her business recently to a customer's mailing needs. Special rates are available to 501c3 non-profits.

Secretary's Report: Motion to approve Barry Allen, second Carl Curtis, approved.

Treasurer's Report: No report.

Reports from Standing Committees:

Manufacturers: No report.

Membership: Sharon Curtis – Update on membership renewals, reminders going out.

Website: No report.

DDA: Ray Berg briefed members on Streetscape updates, Shared-Use Trail and M-52 status.

Old Business:

Ray Berg provided an update on the Community Business Expo planning for June 2. We are currently at 35 registrants. Committee will meet again in May to review details and confirm activities.

Janet Larson provided an update on the MACC/CRC Golf Outing planning for June 11. It will be a Saturday event at Hills Heart of the Lakes Golf Course. Additional volunteers to help the day of the event are sought.

Ray Berg presented an update on the Gateway Communities Initiative, and the recent meeting with Dave Lorenz of Travel Michigan and Mark Lantz of the Mark Lantz Project relative to

developing a regional brand, image and tagline for the GCI area. The development of agri-tourism and German Heritage tours was also discussed.

Ray Berg noted the upcoming Ann Arbor Art Fair Townie Street Party July 18, and the Chamber's planning for its display and promotion efforts there.

Bill Chizmar provided an update on the Relay for Life planning for June 17/18, and called for additional teams to participate.

New Business:

Ray Berg provided the following updates:

- Noted the upcoming Council of Chamber meeting on May 17 in Milan, and the AAACVB out-county chamber meeting on May 24.
- Manchester Wellness Coalition planning workshop held in Chelsea, the formation of four working groups, the mapping of health and wellness related resources in Manchester, and the analysis of health survey data.

Meeting adjourned 1:50 PM.